ENTERPRISE ARCHITECTURE TRENDS OVER A DECADE: A BIBLIOMETRIC ANALYSIS

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Abstract— Enterprise Architecture (EA) has recently become significantly essential for every organization in ensuring the alignment of information technology implementation with the organization's strategy and goals. However, its diverse application to organizations can uprise interesting trends that can be reviewed further. Therefore, this research, through a systematic literature review approach, shows the importance of paying attention to the context and scope of EA which has evolved in the last decade. Bibliometric analysis methods are used to show existing correlations, based on journal article data obtained from 2013 to 2023. This research provides a valuable contribution to the development of EA literature by identifying topics that are frequently discussed and those that have the potential to be discussed in the future and who examine them and their relationship to each other. Furthermore, this research can also provide practitioners and stakeholders with a better understanding of the latest EA implementation trends.

Keywords: bibliometric analysis, enterprise architecture, systematic literature review.

Intisari— *Enterprise Architecture* (EA) saat ini menjadi sangat penting bagi setiap organisasi dalam memastikan keselarasan implementasi teknologi informasi dengan strategi dan tujuan organisasi. Namun, penerapannya yang beragam pada organisasi dapat memunculkan tren menarik yang dapat dikaji lebih lanjut. Oleh karena itu, penelitian ini melalui pendekatan tinjauan literatur sistematis menunjukkan pentingnya memperhatikan konteks dan ruang lingkup EA yang berkembang dalam satu dekade terakhir. Metode analisis bibliometrik digunakan untuk menunjukkan korelasi yang ada, berdasarkan data artikel jurnal yang diperoleh dari tahun 2013 hingga 2023. Penelitian ini memberikan kontribusi berharga bagi pengembangan literatur EA dengan mengidentifikasi topik-topik yang sering dibahas dan yang potensial untuk dibahas di masa depan beserta siapa yang menelitinya dan hubungannya satu sama lain. Lebih lanjut, penelitian ini juga dapat memberikan pemahaman yang lebih baik kepada para praktisi dan pemangku kepentingan mengenai tren implementasi EA terkini.

Kata Kunci: analisis bibliometrik, arsitektur enterprise, tinjauan literatur sistematis.

INTRODUCTION

In the evolving era of digital transformation, the use of information technology in the business world is crucial for organizations to achieve their goals. Yet, it is also essential to align the information technology initiatives with the business strategy of the organization to achieve effective and efficient results [1]. In this context, the application of Enterprise Architecture (EA) becomes a relevant concept to ensure alignment between information technology and organizational business [2]. This alignment can be achieved when an organization can define various needs of information technology to support the business processes effectively [2].

Enterprise Architecture (EA) is a crucial element for organizations to design, manage, and integrate their information systems [3]. In realizing



the goals and business strategies of the organization, Enterprise Architecture (EA) is used as a driver for standardization, consistency, compliance, and integration to align information systems and information technology [3].

Currently, rapid economic development and the growth of information technology have compelled companies to be more adaptive and innovative in managing their information systems. However, a lack of awareness of systematic approaches and a deep understanding of trends in Enterprise Architecture (EA) management still needs improvement, necessitating a comprehensive review. Based on this, an appropriate approach is required.

By conducting a Systematic Literature Review (SLR) to provide a comprehensive overview of current enterprise architecture, organizations can understand the latest development trends. SLR is a method used to systematically interpreting and evaluating previous research related to a specific phenomenon, allowing it to be replicated by other researchers.

The aim of this research is expected to provide information about enterprise architecture trends over a decade and serve as inspiration, especially on less-discussed topics. It can also act as a guide and consideration in improving enterprise architecture in the future.

MATERIALS AND METHODS

In achieving the research objectives, a literature review on enterprise architecture for the period 2013-2023 is conducted using the Systematic Literature Review approach. Several steps were taken, such as identifying study needs, developing a search strategy, conducting literature searches, and bibliometric analysis, as shown in Figure 1.



Source: (Research Results, 2024) Figure 1. Research Stage Flowchart

VOL. 10. NO. 1 AUGUST 2024 P-ISSN: 2685-8223 | E-ISSN: 2527-4864 DOI: 10.33480/jitk.v10i1.5279

The flowchart explains the steps involved in conducting a review of enterprise architecture over a decade. In the initial stage, the research needs are identified, involving a literature review with the aim of addressing research questions related to "How is the Development Trend of Enterprise Architecture over a decade and who are the most active authors or research groups."

Next, in the search strategy stage, searches are conducted using the Scopus and Google Scholar databases. Scopus is chosen for its extensive indexing of abstracts and citations of scientific journals worldwide [4], and Google Scholar is accessed for its free availability [5]. The search is conducted using Publish or Perish as a tool for simultaneous searching from various sources, making it the most effective method currently.



Source: (Research Results, 2024) Figure 2. PRISMA Diagram

In the literature search stage, it was carried out using the PRISMA Diagram, as shown in Figure "There are several stages, starting from 2. identification, screening, eligibility, and inclusion." There are several stages, starting from identification, screening, eligibility, and included. The identification search is exclusively targeted at literature, titles, keywords, and abstracts matching the keyword "Enterprise Architecture," with the expectation of obtaining broader data. The identification search includes literature published from 2013 to 2023, thus obtaining a total of 750 results from Google Scholar and 207 from Scopus.

Before proceeding to the screening process, some literature was excluded, such as 33 duplicate records and 50 records marked as ineligible by automation tools. As a result, 874 literature items



remained at the screening stage, where further exceptions were identified, totaling 170 literature items. In the eligibility stage, 704 literature items remained, followed by a more detailed filtering process, including the removal of 150 non-journal literature items and 33 literature items unrelated to the topic. In the final stage, 521 journals that align with the keywords, publication years, and journal-type literature were obtained.

In the last stage, bibliometric analysis is conducted. Bibliometric analysis can be categorized into two categories: performance analysis and science mapping [6]. Various techniques, such as publication frequency, citation frequency, mostcited publications, and publications calculated for specific analytical units [7], can be applied. Bibliometric analysis is carried out using the VOSviewer application for its effective capacity in managing large-sized data and presenting various interesting visualizations, analyses, and searches. Prepared data from the database is then mapped in three forms: Network Visualization, Overlay Visualization, and Density Visualization [5].

RESULTS AND DISCUSSION

Based on the literature search results using the Publish or Perish application according to the search criteria for the keyword "Enterprise Architecture" from 2013 to 2023.

Obtaining a total of 957 literature from Google Scholar and Scopus, resulting in a final total of 521 journals that align with the keyword "Enterprise Architecture". The researcher has also summarized some journals with the highest number of citations, divided into two groups: 2013-2018 and 2019-2023, as shown in Tables 1 and 2.

Furthermore, by limiting the search results, it is evident that the number of journal publications on relevant topics has experienced a significant increase from 2020 to 2023. This is illustrated in Figure 3, where in 2023, the highest number of journal publications reached 95. This demonstrates the increasing interest and research focus on "Enterprise Architecture."

Journal Publications





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cittes	Auth	The	Tublication
	Ors		
276	[8]	An exploration of	Communication
		enterprise	s of the
		architecture	Association for
		research	Information
			Systems
267	[9]	Enterprise	Information
		architecture	Systems and e-
		management and	Business
		its role in	Management
		corporate strategic	-
		management	
253	[10]	A new paradigm	Computers in
		for the continuous	Industry
		alignment of	2
		business and IT:	
		Combining	
		enterprise	
		architecture	
		modelling and	
		enterprise	
		ontology	
248	[11]	Exploring the	Computers in
	[]	future of enterprise	Industry
		architecture: A	, , , , , , , , , , , , , , , , , , ,
		Zachman	
		nerspective	
222	[12]	A systematic	Information and
	[12]	literature review	Software
		on Enternrise	Technology
		Architecture	геенноюбу
		Implementation	
		Methodologies	
	(5		

Table	1. Most	Citations in the	Year 2013-2018
lites	Auth	Title	Publication

Source: (Research Results, 2024)

Lites	Auth ors	litte	Publication
150	[13]	Towards a comprehensive understanding of digital transformation in government: Analysis of flexibility and enterprise architecture	Government Information Quarterly
129	[14]	The value of and myths about enterprise architecture	International Journal of Information Management
92	[15]	An integrated conceptual model for information system security risk management supported by enterprise architecture management	Software and Systems Modeling
92	[16]	The Internet of Things for enterprises: An ecosystem, architecture, and IoT service business model	Internet of Things

Cites	Auth	Title	Publication
	ors		
84	[17]	Developing a government enterprise architecture framework to support the	Journal of Information Management
		and open linked data with the use of cloud computing	

Source: (Research Results, 2024)

A. Mapping the Keyword Relationships in Enterprise Architecture Publications (Co-Occurrence)

Next, the data stored in the Research Information System (RIS) format is analyzed using the VOSviewer application. In co-occurrence analysis, we utilize it to generate visualizations of keywords frequently discussed with an occurrence frequency of 5 or more. Subsequently, these keywords are categorized based on their respective themes or discussions.

Bibliometric analysis produces visualizations in the form of Network Visualization, Overlay Visualization, and Density Visualization. The bibliometric network consists of nodes represented by circles to represent entities such as authors or keywords and edges to represent relationships between pairs of nodes. Mapping and clustering in bibliometric analysis using VOSviewer are complementary and mutually reinforce each other [18]. Allows to perceive that the keywords with the biggest frequency are: (a) "perspective" (33); (b) "development" (26); (c) "enterprise architecture management" (26); (d) "togaf" (21); (e) "alignment" (20); (f) "information system" (20); (g) "principle" (20).



Source: (Research Results, 2024) Figure 4. Network Visualization Based on Keywords

Based on Figure 4, it displays the results of the analysis using network visualization on the "Enterprise Architecture" research within the timeframe of 2013-2023. The distance between the

VOL. 10. NO. 1 AUGUST 2024 P-ISSN: 2685-8223 | E-ISSN: 2527-4864 DOI: 10.33480/jitk.v10i1.5279

nodes represents the strength of the two-node relationship (i.e., a smaller distance reveals a greater strength). The correlation between the two words is shown by the lines; the thicker the line, the greater their co-occurrence. An example is the link strength on the following node: (a) "perspective" with "integrated business" (6); (b) "perspective" with "enterprise architecture management" (4); (c) "perspective" with "description" (4); (d) "perspective" with "organization" (2); and (e) "perspective" with "artifact" (2).

Based on the data from 521 journals indexed in Scopus and Google Scholar, they can be grouped into 6 clusters, identified by the node colors of each keyword, it can be observed as presented in the following Table 3.

Table 3. Clusters grouped by the node colors of	f
each keywords	

Cluster/Color/Label	Keywords (Occurrence Links
Cluster/Color/Luber	Total Link Strength)
Cluster 1/Red/Context	Context (14·18·20) state
Suster 17 neu/ Sontene	(14:12:18), discipline $(12:16:16)$
	need (11.15.18) systematic
	literature review (10.11.19)
	order (9.15.16) husiness process
	(9.13.17) knowledge $(8.9.10)$
	stakeholder (7.7.8) enterprise
	architecture development (7:6:6)
	agile enterprise architecture
	(6.4.5) contribution $(6.7.8)$
	solution (6.8.8) systematic
	manning study (5.9.10) term
	enterprise architecture (5.7.7)
	art (5.6.10) lack (5.6.6) and
	systematic review $(5,3,4)$
Cluster	Adoption (11:11:19) impact
2/Green/Adoption	(11:15:20), factor $(11:11:20)$.
_ / droen/maoprion	organization $(11:13:15)$, public
	sector (10:13:22), laver (9:7:9).
	enterprise architecture adoption
	(7:12:17), literature review
	(7:16:18), abstract $(7:10:10)$.
	instrument (7:10:12), chapter
	(6:5:5), importance $(6:8:8)$.
	influence (6:8:10), and enterprise
	transformation (5:13:16).
Cluster 3/Dark	Development (26:21:31). TOGAF
Blue/Development	(21;21;30), information system
, 1	(20;20;29), enterprise
	architecture planning (15;18;28),
	business architecture (10;12;25),
	technology architecture (7;11;17),
	application architecture (7;9;17),
	data architecture (7;10;22), open
	group architecture framework
	(7;8;11), TOGAF ADM (7;9;12),
	Zachman framework (7;5;7), and
	EAP (5;7;13).
Cluster	Alignment (20;14;15), enterprise
4/Yellow/Alignment	architecture approach (13;13;17),
	enterprise architecture design
	(9;12;14), cloud (8;9;9), business
	model (6;4;5), enterprise architect
	(6;10;10), enterprise architecture
	analysis (6;5;5), enterprise



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Cluster/Color/Label	Keywords (Occurrence, Links,		
	Total Link Strength)		
	architecture implementation		
	(5;3;3), example (5;6;6), internet		
	(5;3;3), firm (4;7;7), and society		
	(4;7;7).		
Cluster	Perspective (32;32;54),		
5/Purple/Perspective	enterprise architecture		
	management (25;24;42), benefit		
	(15;27;41), practice (13;19;26),		
	artifact (9;15;22), EAM (9;15;30),		
	enterprise architecture practice		
	(9;11;13), enterprise architecture		
	artifact (8;9;12), enterprise		
	architecture modeling (8;8;9),		
	collection (7;12;14), description		
	(7;14;20), integrated business		
	(7;11;21).		
Cluster	Principle (20;21;26), capability		
6/Blue/Principle	(16;17;20), work (13;16;20),		
	language (11;7;8), section		
	(10;14;15), domain (9;13;13),		
	adaptive enterprise architecture		
	(6;8;8), enterprise architecture		
	perspective (6;9;10), Zachman		
	(5;10;10), and ArchiMate (5;6;8).		

Source: (Research Results, 2024)

Table 3 displays the thematic cluster associated with context (Cluster 1), adoption (Cluster 2), development (Cluster 3), alignment (Cluster 4), perspective (Cluster 5), and principle (Cluster 6).

The first cluster brings the topic related to context. In several previous articles, the context of enterprise architecture was often found in literature reviews or exploratory studies. Some of them mention contexts that are closely related to the concept or state of the art of enterprise architecture [19], [20] in the realm of digital transformation [21] and enterprise microservice.

The second cluster highlights the adoption topic. The issues and challenges in enterprise architecture adoption have been thoroughly explained in previous articles. More specifically, several studies also obtained the impact of enterprise architecture adoption in the public sector [22]-[24], and the healthcare sector [25]. Meanwhile, several empirical studies have examined the factors that influence enterprise architecture adoption using theories, for example organization, the technology, environment framework and organizational theory [23] and an extended technology acceptance model [26].

The third cluster points out development. The topic of enterprise architecture development is very close to the use of frameworks or development methods. Most existing research has used The Open Group Architecture Framework (TOGAF) as a guide for developing enterprise architecture in organizations [27]–[31]. Apart from that,

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development in enterprise architecture is also related to the use of enterprise architecture planning methods [32]–[34].

The fourth cluster focuses on alignment. Organizations can leverage enterprise architecture to improve business and IT alignment. This alignment essentially focuses on the organization's business strategy and its information technology strategy. However, it can also be related to enterprise architects and stakeholders [35], or enterprise systems capabilities with business strategy, and can even look at alignment to the IT project portfolio [36]. This alignment considers the visual approach of enterprise architecture [37] as well as paying attention to dynamic aspects of enterprise architecture [38].

The fifth cluster link to perspective. Enterprise architecture is often conceptualized as a description of an organization from integrated business and IT in a holistic perspective. Previous articles have explored various perspectives that describe conceptual models or practices of enterprise architecture, such as systems theory perspective [39], [40], institutional perspective [41], a resource-based perspective [42], digital transformation perspective [43], Zachman perspective [11], to review the most recent digital maturity models from an enterprise architecture design perspective [44].

The last cluster covers topic related to principle. [45] follow a principled approach to propose competence modeling representation strategies in Enterprise Architecture. The keyword principles are mostly used to explain the foundation or mechanism for executing enterprise architecture in an adaptive [46], agile [47], or integrated manner with IT governance [48] or IT services management.





Next, in Figure 5, bibliometric analysis is conducted using overlay visualization, where the color of each node represents keywords indicating the publication year. For instance, "enterprise architecture planning" has a green-colored node, indicating that journals with this keyword were



prominently discussed in the range of 2020-2022. Another example is "enterprise architecture management," which has a tosca-colored node, signifying that journals with this keyword were widely discussed around 2016-2019.

Furthermore, in bibliometric analysis using density visualization, researchers can determine how extensively a keyword is discussed. The indicator determining this is the brightness of the color; the brighter the color, the more frequently the keyword is researched or discussed. Conversely, the darker the color, the less frequently the keyword is studied. This can be observed in Figure 6.



Source: (Research Results, 2024) Figure 6. Density Visualization Based on Keywords

For example, in the case of bright, yellowcolored nodes, it signifies that the area is a topic that has been extensively researched, such as "enterprise architecture management," "development," and "perspective." For example, the keyword "enterprise architecture management," researched by [49] in the research journal titled "The impact of enterprise architecture management on information systems architecture complexity." This study presents a comparative analysis of how Enterprise Architecture Management (EAM) is taught. It identifies similarities and differences in the courses offered and proposes a prototype EAM course that can be adapted for both disciplines. The analysis also highlights the need for more detailed and easily accessible information about EAM courses at universities.

Next, in the case of the keyword "development," researched by [28] in the research journal titled "Development of an Enterprise Architecture for Healthcare using TOGAF ADM." The study discusses the development of Enterprise Architecture for healthcare services using TOGAF ADM. This research focuses on the challenges faced and proposes a framework to align IT with business strategy. The study analyzes the current and target architectures, identifies gaps, and makes recommendations for improvement.

VOL. 10. NO. 1 AUGUST 2024 P-ISSN: 2685-8223 | E-ISSN: 2527-4864 DOI: 10.33480/jitk.v10i1.5279

In the case of the keyword "perspective," researched by [50] in the research journal titled "Digital Architectures Under Society 5.0: An Enterprise Architecture Perspective," the aim is to identify and analyze the digital architectures designed and built under Society 5.0 from an enterprise architecture perspective. The results explain that the analyzed digital architectures mostly use conceptual and system representations, rely little on existing enterprise architecture frameworks, are not based on explicit principles, and do not refer to reference architectures for Society 5.0.

Conversely, keywords like "cloud," "enterprise architecture design," and "systematic review" with a faded yellow node color indicate that they are rarely discussed or have not been extensively researched. For example, the keyword "cloud" has been examined by [51] in their research titled "Implementation of Enterprise Architecture in Cloud Computing Companies." This study presents an analysis of the effectiveness of utilizing cloud services in the industry. Additionally, the article employs the TOGAF ADM framework. Therefore, there are many research topics or keywords that are still worthy of further investigation.

B. Mapping Author Relationships in Enterprise Architecture Publications (Co-Authorship)

The data stored in the Research Information System (RIS) format will be analyzed using the VOSviewer application. In co-authors analysis, it is employed to visualize the relationships among authors and contributors actively engaged in similar research, in this case maximum of 15 and minimum of 3 authors per document.





In Figure 7, the results of the analysis using network visualization are presented, showing that each author in journal writing still maintains connections and relationships with one another. Among the numerous authors or contributors, there are only 4 clusters with a total of 14 authors who are



interconnected, identified by the node colors of each authors, it can be observed as presented in the following Table 4.

Table 4. Clusters grouped by the node colors of each authors

Clustering	Keywords	
Cluster 1 (Red Node)	Iyamu, T; Julia, K; Masuda,	
	Y; Shanks, G; Shirasaka, S;	
	and Yamamoto, S.	
Cluster 2 (Green Node)	Alwadain, A; Dilnutt, R;	
	Kotusev, S; and Kurnia, S.	
Cluster 3 (Blue Node)	Grave, F (the right most	
	blue node); and Wetering,	
	R van de.	
Cluster 4 (Yellow Node)	Schmidt, R (the left most	
	yellow node); and	
	Zimmermann, A.	

Source: (Research Results, 2024)



Figure 8. Overlay Visualization Based on Authors

Furthermore, in Figure 8, the bibliometric analysis results using overlay visualization are presented, where the color of each node represents when the author or contributor published a journal. For instance, Kotusev, S, has a green-colored node, indicating publications around the year 2020, and the previous years as a contributor to other authors. Another example is Shanks, G, with a brighter green node, signifying journal publications around the year 2021.

In bibliometric analysis using density visualization, it can be identified who the active authors are, frequently publishing journals on the topic of enterprise architecture. The determining indicator is the brightness of the color; the brighter it is, the more frequently they publish journals. This can be observed in Figure 9. Based on these results, it is evident that an actively publishing and contributing author is Kotusev, S. An example of this is the journal titled "Enterprise architecture artifacts as boundary objects: An empirical analysis," published in 2023, authored by Kotusev, S; Kurnia, S; and Dilnutt, R.

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Source: (Research Results, 2024) Figure 9. Density Visualization Based on Authors

CONCLUSION

Based on the results and discussions above, it can be concluded that bibliometric analysis techniques applied to publications in enterprise architecture, visualized using VOSviewer, can assist researchers in identifying development trends through keywords related to research titles and contributors who have the most connections with other authors. In this study, literature searches were conducted using databases from Scopus and Google Scholar. The research findings indicate that the highest number of enterprise architecture publications occurred in 2023, reaching 95 journals. Bibliometric analysis revealed 6 clusters and 78 items in the visualization results based on keywords, with the most extensive discussions around "enterprise architecture centering management," "development," and "perspective." Additionally, there are 4 clusters and 14 items in the visualization results based on authors, highlighting that the most active and interconnected author is Kotusev, S. Furthermore, numerous topics or keywords, such as "cloud," "enterprise architecture design," "systematic review," and others, have not been thoroughly explored. Therefore, it can be concluded that topics related to enterprise architecture remain widely discussed. The outcomes of this research are expected to provide information on trends in enterprise architecture and serve as inspiration for further research, particularly on less-explored topics. Additionally, these findings can serve as a guide and consideration for improving enterprise architecture in the future.

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