UNDERSTANDING THE CONTINUANCE OF ELECTRONIC PAYMENTS USAGE AFTER COVID-19: A SURVEY IN INDONESIA

Maulyta Noer Fadilla¹; Nori Wilantika^{2*}; Arfive Gandhi³

BPS-Statistics Indonesia, Indonesia¹ www.bps.go.id¹ maulytanf@bps.go.id¹

Dept. of Statistical Computing² Politeknik Statistika STIS, Jakarta, Indonesia² www.stis.ac.id² wilantika@stis.ac.id^{2*}

Faculty of Informatics³ Telkom University, Indonesia³ telkomuniversity.ac.id³ arfivegandhi@telkomuniversity.ac.id³

(*) Corresponding Author (Responsible for the Quality of Paper Content)



The creation is distributed under the Creative Commons Attribution-NonCommercial 4.0 International License.

Abstract— During the ongoing pandemic with elevated COVID-19 cases, efforts to minimize direct physical contact for virus prevention have been heightened. Consequently, there has been a strong emphasis on adopting non-cash transactions, particularly electronic payments. As the Indonesian government revoked the social restriction policy on December 30, 2022, people gradually resumed normal activities such as work, school, and shopping. The question arises whether the widespread adoption of electronic payments will persist after COVID-19. To understand this and the factors influencing the sustained use of electronic payments, this study utilized the UTAUT, Trust, and Perceived Security as the research model. The findings indicate that all 920 survey participants maintain their electronic payment usage after COVID-19. Through PLS-SEM analysis, key factors contributing to the sustained use of electronic payment after COVID-19 include the intention to use electronic payments, user trust, performance expectations, facilitating conditions, and perceived security. Additional variables proposed in this research, user trust and perceived security, are proven to have an influence on users' intentions to continue using electronic payments.

Keywords: continuance, e-payments, perceived security, trust, UTAUT

Intisari— Selama pandemi dan kasus COVID-19 masih tinggi, sosialisasi untuk menghindari sentuhan langsung (physical touch) agar dapat terhindar dari paparan virus COVID-19 terus digencarkan. Penggunaan pembayaran nontunai menggunakan pembayaran elektronik juga sangat dianjurkan. Seiring berjalannya waktu, kasus positif COVID-19 mulai mereda dan pemerintah mencabut aturan pembatasan kegiatan. Orangorang mulai melakukan aktivitas sehari-harinya, seperti bekerja, sekolah, dan belanja secara normal seperti sebelum adanya COVID-19. Dengan kondisi tersebut, akankah penggunaan pembayaran elektronik tetap semasif pada saat kasus COVID-19 memuncak atau kembali normal seperti sebelum adanya pandemi COVID-19. Penelitian ini bertujuan untuk mengetahui mengetahui bagaimana keberlanjutan penggunaan pembayaran elektronik tersebut, menggunakan model UTAUT yang dikombinasikan dengan Trust dan Perceived Security yang kemudian dianalisis menggunakan analisis deskriptif dan analisis PLS-SEM. Hasil penelitian menunjukkan bahwa seluruh responden, yang merupakan pengguna pembayaran elektronik, masih terus melanjutkan penggunaannya setelah pandemi COVID-19 berlalu. Faktor-faktor yang mendorong para pengguna mempertahankan penggunaannya tersebut adalah niat untuk menggunakan pembayaran elektronik, harapan kinerja, kondisi yang memfasilitasi, kepercayaan pengguna, dan keamanan yang



JITK (JURNAL ILMU PENGETAHUAN DAN TEKNOLOGI KOMPUTER)

dirasakan pengguna. Variabel tambahan yang diusulkan pada penelitian ini yaitu kepercayaan pengguna dan keamanan terbukti memiliki pengaruh pada niat pengguna untuk melanjutkan penggunaan pembayaran elektronik.

Kata Kunci: kelanjutan, pembayaran elektronik, persepsi keamanan, kepercayaan, UTAUT.

INTRODUCTION

The COVID-19 virus rapidly spread in December 2019 and has been transmitted to all corners of the world. Due to its massive spread, the World Health Organization (WHO) declared COVID-19 a pandemic on March 11, 2020 [1]. WHO also suggested the social distancing rules that limit people's activities and interactions to prevent the high risk of the COVID-19 [1]. People were persistently reminded to avoid direct contact or physical touch to avoid exposure to the COVID-19 virus. People were asked to reduce the use of cash payments in shopping, which had a significant chance of accelerating the spread of the COVID-19 virus [2]. Therefore, the use of non-cash payments using electronic payments or digital payments is strongly encouraged [3], [4].

Electronic payments (e-payments) or digital payments refer to all payments using digital devices, such as mobile payments (m-payments), mobile wallets, cryptocurrencies, and electronic money (emoney) [5]. In Indonesia, electronic money's transaction value and circulation rapidly increased during the peak of the COVID-19 pandemic. A report from indonesiabaik.id states that in 2020, Indonesia's total value of electronic money transactions was 204.9 trillion, up 41.16% from 2019 [6]. Furthermore, data from Bank Indonesia also shows that in March 2020, electronic money transactions increased by 40.67% to 15.9 trillion from March 2019 (yoy/year on year) [7]. In 2020, electronic money circulating in Indonesia reached 433 million units, increasing to 773 million units in 2022 [7]. Overall, the COVID-19 pandemic has increased the amount of electronic money circulating in Indonesia by 62.2% since 2019.

With the massive use of e-payments during the COVID-19 pandemic, people's behaviour and habits related to payments have changed significantly from traditional payments in cash to non-cash payments through e-payments [2], [8], [9]. However, as time passed, WHO ended the emergency status of COVID-19. In Indonesia, the government has revoked the social restriction policy since December 30, 2022 [10]. People then began to carry out various daily activities such as work, school, and shopping, like before the arrival of COVID-19. Without the urge to avoid direct contact anymore, will the habits related to the use of epayments remain permanent?

E-payments facilitate the e-commerce or ebusiness providers and customers with easy payment access [2]. With e-payments, everyone can make a fast delivery payment [9] with fewer cheat activities [11]. During the COVID-19 pandemic, the existence of e-payments ensured the continuity of business and commerce [2]. In short, e-payments have a massive impact on the growth of the digital economy, which is part of the whole economic system of a country [12]. Due to its importance, many studies related to e-payments were conducted. Many studies specifically investigated the adoption of e-payments and the inclination of epayments use due to COVID-19 as conducted by [3][4][8][12]–[17]. However, studies explaining the continuity of the adoption or the inclination in the post-pandemic era are still limited. This study aims to understand the continued use of e-payments following COVID-19. This study also seeks to identify the factors that encourage Indonesians to continue using e-payments even after the pandemic.

Understanding the continuance of technology adoption after a major disruption like COVID-19 is important for several reasons. It can provide insights into the post-adoption behaviors of users and help businesses promote the sustainable development of technology services [18]. Several studies specifically focus on the continuance of technology adoption after COVID-19. The studies conducted by [19][20][21] investigated university students' intentions and motivating factors for continuing to use online learning after the COVID-19 pandemic. The research findings motivate the curriculum and online learning platform design to improve the quality and effectiveness of e-learning platforms in the future. Other studies compared the usage of mobile health apps before and after COVID-19 [22] and identified factors that encourage users to continue using digital health information [23], supporting public health reformation through electronic health in China. Research on the longterm adoption and use of digital payment methods following the pandemic is also necessary. The findings will provide direction for the development and promotion of electronic payment platforms in the post-pandemic era.

One theory that frequently used by researchers to explain the factors that influence users in using electronic payments is UTAUT (Unified Theory of Acceptance and Use of Technology), such as research [3][4][9][18][19].



The UTAUT model not only explains user intentions but also subsequent individual behaviour. The UTAUT model has been proven valid in various countries and cultures and has good flexibility so that the UTAUT model can pair with additional constructs that are appropriate and specific to the research objectives [24].

However, the UTAUT model tends to focus on the attributes of the technology. Therefore, the model does not explain users' viewpoints about the technology, such as trust and perceived security. Trust is a crucial issue in e-payments because of many privacy threats today [5]. Then, the increasingly widespread distribution of e-payments not only provides various benefits for users but also raises concerns about security risks. Security becomes related and relevant to e-payments because users are required to submit their personal information when accessing them [3]. With the robustness of the UTAUT model and considering the importance of trust and perceived security, in this study we propose the combination of Trust and Perceived Security variables into the UTAUT model.

MATERIALS AND METHODS

A. Research Model and Hypotheses

Research model used in this study is presented in Figure. 1. The UTAUT variables used in this study are Performance Expectancy (PE), Effort Expectancy (EE), Social Influence (SI), Facilitating Conditions (FC), Behavioral Intention to Use Digital Payments (IU), and Continuance Usage of Digital Payments (CU). Moreover, we propose two additional variables to the model, which are Trust (TR) and Perceived Security (PS), by presuming they will influence the Behavioral Intention to Use Digital Payments (IU). Previous research on mobile wallets conducted by [25] also included perceived security and trust in its research model because almost all respondents thought that their identities and personal information were stored on their smartphones, making them afraid of the safety of mobile wallets and the possibility of hacking.



Source: (Research Results, 2024) Figure. 1 Research Model

VOL. 10. NO. 2 NOVEMBER 2024 P-ISSN: 2685-8223 | E-ISSN: 2527-4864 DOI: 10.33480/jitk.v10i2.5492

Performance Expectancy is a measure of an individual's belief that utilizing a system can improve performance and provide benefits to their work [26]. Within this study, Performance Expectancy refers to the extent to which individuals' beliefs consider e-payments to provide more benefits and improve their performance in terms of payment. If individuals feel that e-payments offer benefits and advantages, it is likely increase the user's intention to continue using e-payments instead of traditional cash payments. This statement is in line with research [3], [4], [9]. Therefore, this research formulates the following hypothesis:

H1: Performance Expectancy has a positive effect on the Intention to Use Digital Payments

Effort Expectancy is described as a level of ease of using a system [26]. In this study, Effort Expectancy refers to users' perception of the ease of using e-payment. Previous research conducted by [27], [28] showed that Effort Expectancy positively affects Behavioral Intention. So, when users perceive a system as easy to use, the desire to use the system will increase [29]. Accordingly, this study proposes the following hypothesis:

H2: Effort Expectancy has a positive effect on the Intention to Use Digital Payments

Social Influence is described as a measure of an individual feeling that people around are influential in convincing him to use a new system[26]. In this study, Social Influence refers to users' beliefs about using e-payments after being persuaded by their closest friends or family. Research conducted by [3], [30] suggests that Social Influence positively influences Behavioral Intention. Thus, this research formulates the following hypothesis:

H3: Social Influence has a positive effect on the Intention to Use Digital Payments

Facilitating Conditions evaluate an individual's perception of whether their technical or organizational infrastructure assists them in utilizing a system effectively [26]. Within the context of this research, Facilitating Conditions are described as the user's beliefs that the available technological infrastructure and resources are capable to support and enhance the usage of epayments. Based on research [3], [9], [29], Facilitating Conditions positively affect Behavioral Intention. Therefore, this research formulates the following hypothesis:

H4: Facilitating Conditions have a positive effect on the Intention to Use Digital Payments

Trust is a multidimensional construct that consists of social concepts. Trust in the context of information systems is defined as the user's beliefs



Accredited Rank 2 (Sinta 2) based on the Decree of the Dirjen Penguatan RisBang Kemenristekdikti No.225/E/KPT/2022, December 07, 2022. Published by LPPM Universitas Nusa Mandiri

and expectations of a system that can influence behavioural intention to use a system [31]. Trust is an additional variable that's closely related to epayments. The massive growth of e-payments makes financial risk pay more attention [25]. This financial risk can act as a barrier or even a hindrance in adopting e-payments [25]. Therefore, user confidence regarding the low financial risk that they will experience is necessary. Based on research [4], [25], [28], [32], Trust positively influences Behavioral Intention. Hence, the hypothesis formulated in this research is as follows: **H5:** Trust has a positive effect on the Intention to Use Digital Payments

In this study, Perceived Security refers to how users subjectively perceive the safety of using electronic payment methods [25] . It plays a crucial role in the adoption of electronic payments, as supported by several studies [4], [29], which suggest that a positive perception of security influences users' behavioral intentions. Consequently, this study proposes the following hypothesis:

H6: Perceived Security has a positive effect on the Intention to Use Digital Payments

The UTAUT model suggests that Behavioral Intention positively influencing the actual use or behavior of a user towards a system. Studies [3], [25], [29] further support this idea, demonstrating that Behavioral Intention indeed fosters a positive influence on Use Behavior or Actual Use. Therefore, this research formulates the following hypothesis:

H7: Intention to Use Digital Payments has a positive effect on the actual Continuance Usage of Digital Payments

B. Data Collection and Sampling Method

The research data was obtained by circulating a questionnaire using a Google Form through social media channels such as WhatsApp, Twitter, and Instagram from February 10 to March 13, 2023. Participation in the survey was limited to people who used any e-payment product from March 2020 to June 2022 (peak of COVID-19 pandemic in Indonesia). We used several questions regarding that constraint to filter the eligible respondents. Before being distributed, the questionnaire was tested for legibility by 30 respondents.

The questionnaire was divided into two sections. The first section contained questions about respondents' characteristics, including questions regarding the frequency of using epayments during and after COVID-19. The second part contained 31 items of questions regarding the level of agreement of the respondents related to the

JITK (JURNAL ILMU PENGETAHUAN DAN TEKNOLOGI KOMPUTER)

research variables. Questions in the second part were represented on a 5-point Likert scale. Regarding the sampling method, this study employed a non-probability sampling known as convenience sampling. The minimum sample size was determined using the Lemeshow formula as follows:

$$n = \frac{z^2 p(1-p)}{d^2} \tag{1}$$

where

n = number of samples

z = standard normal value (z-score) for deviation α p = population proportion (%)

d = alpha/level of precision

This study used α of 5% so that the z(0.025) was 1.96 and the proportion value is 0.5 because the proportion in the population is unknown [33]. Thus, the minimum required sample size for this study was 385.

C. Analysis Method

The analysis method used in this research encompassed descriptive analysis and PLS-SEM (Partial Least Squares-Structural Equation Model). Descriptive analysis was used to explore the demographic data of respondents and the behavioral use of e-payments after COVID-19. Additionally, PLS-SEM was applied to identify the factors influencing users' continued adoption of epayments in the post-COVID-19 period. PLS-SEM was selected for its robustness: it can handle nonnormally distributed data, small sample sizes, and complex constructs or models with numerous indicators [34]. Importantly, PLS-SEM demonstrates greater parameter estimation efficiency compared to CB-SEM (Covariance Based-SEM), as indicated by its statistical power [34]. The PLS-SEM analysis in this study was conducted using SmartPLS 3.0.

RESULTS AND DISCUSSION

A. Respondent Characteristics

Based on the questionnaire results, 1106 respondents were collected from various provinces in Indonesia. After further examination, 186 data from the 1106 respondent data were invalid, incomplete, or not included in the eligible sample. Subsequently, 920 valid data were further analyzed. This number has met the minimum samples previously explained in the research method.

The majority of respondents in this study lived in Java Island, comprising approximately 72.39% of the sample. Furthermore, 77.07% of



respondents identified as female, while 22.93% identified as male. Among the age groups, 77.83% fell between 21 and 30 years old. Most respondents attained their highest level of education at Senior High School (51.96%) and Diploma 4/Bachelor (39.35%). In addition, 65.43% of respondents were college students, and 20.54% were workers/employees. More detailed information on respondent characteristics is available in Table I.

Table 1.	Respondent	Characteristics
----------	------------	-----------------

Respondent	Indicators	N	0/0
Characteristics	maleators	П	70
	Sumatera	123	13.37
	Kalimantan	52	5.65
	Java	666	72.39
Resident Island	Bali and Nusa	38	4.13
	Tenggara		
	Sulawesi	38	4.13
	Maluku and Papua	3	0.33
Candan	Male	211	22.93
Gender	Female	709	77.07
	< 21	197	21.41
A	21 - 30	716	77.83
Age	31 - 40	5	0.54
	41 - 50	2	0.22
	Elementary School	2	0.22
	Junior High School	21	2.28
	Senior High School	478	51.96
Education	Diploma 1/Diploma	52	5.65
	3		
	Diploma 4/Bachelor	362	39.35
	Magister	5	0.54
	Student	21	2.28
	College Student	602	65.43
	Employee	189	20.54
Occupation	Businessman	21	2.28
occupation	Housewife	6	0.65
	Freelancer	42	4.57
	Unemployed	39	4.24
	Go-Pav	96	10.43
	OVO	35	3.80
	Shopee Pav	238	25.87
	DANA	103	11.20
	M-Bankina (Mohile	340	36.96
Electronic	Bankina)	010	00.70
Payment mostly	Flin	8	0.87
used	ORIS	89	9.67
	E-money (TanCash.	8	0.87
	Brizzi Flazz BCA	U	0.07
	dll)		
	LinkAia	3	033
	Before COVID-19	590	64 13
First time using	Pandemic	570	01.10
Electronic	During COVID-19	330	35.87
Payments	Pandemic	550	55.07
	Poor	3	033
User's	Moderate	81 81	8.80
Knowledge of	Good	550	59.78
Electronic	Very Good	246	2674
Payments	Fycellent	40	425
Courses (Doccorr	ah Dogult 2024)	τU	т.55
source: (Researc	lii kesuil, 2024 j		

B. Research Model Evaluation

The first stage of evaluating the research model was assessing the suitability of each



VOL. 10. NO. 2 NOVEMBER 2024 P-ISSN: 2685-8223 | E-ISSN: 2527-4864 DOI: 10.33480/jitk.v10i2.5492

indicator and its construct by assessing convergent validity, followed by assessing the reliability of each construct. On the initial run, the outer loading for all indicators except for the FC4 was more than 0.7. The FC4 indicator was below the 0.7 threshold with a value of 0.592, so we considered removing this indicator by comparing the impact of removal to the AVE values. On the next run without FC4, the AVE and composite reliability values for the Facilitating Conditions latent variable increased, as seen in Table II. So, we removed the FC4 indicator from the model, and three indicators were left to measure the Facilitating Conditions latent variable.

Table 2. Comparison of AVE and Composite Reliability before and after FC4 was removed

Latent Variable	Before	e Removed	After Removed		
	AVE	Composite	AVE	Composite	
	AVE	Reliability	AVE	Reliability	
FC	0.587	0.848	0.706	0.878	

Source: (Research Result, 2024)

The values of the outer loadings, AVE, Composite Reliability, and Cronbach's Alpha of the model can be seen in Table III. Each indicator's outer loading surpasses the threshold value of 0.7, indicating that all indicators effectively measure their respective latent variables. Moreover, the AVE value of all constructs surpass 0.5, suggesting that each latent variable in this research can explain more than 50% of the variance for each indicator [34]. Additionally, both the Composite Reliability and Cronbach's Alpha values for all constructs surpass the thresholds of 0.6 and 0.7, respectively, indicating strong consistency across all constructs. Thus, the convergent validity of each indicator and its construct is fulfilled. The reliability of each construct has also met the requirement.

Table 3. Outer Loadings, AV	'E, Composite
Reliability and Cronbach's	Alpha Values

Reliability, and Cronbach's Alpha values						
Laten Variable	Indica- tors	Out. Loa- dings	AVE	Comp. Relia- bility	Cronbach's Alpha	
	PE1	0.746				
DE	PE2	0.731	0 500	0.054	0 551	
PE	PE3	0.800	0.589	0.851	0.771	
	PE4	0.789				
FF	EE1	0.836				
	EE2	0.841	0.683	0.806	0.845	
EE	EE3	0.853	0.005	0.090	0.045	
	EE4	0.774				
	SI1	0.801				
SI	SI2	0.825	0.636	0.975	0.814	
51	SI3	0.786	0.050	0.075	0.011	
	SI4	0.778				
	FC1	0.801				
FC	FC2	0.866	0.706	0.878	0.793	
	FC3	0.853				
TR	TR1	0.788	0.692	0.918	0.888	

Accredited Rank 2 (Sinta 2) based on the Decree of the Dirjen Penguatan RisBang Kemenristekdikti No.225/E/KPT/2022, December 07, 2022. Published by LPPM Universitas Nusa Mandiri

Laten Variable	Indica- tors	Out. Loa- dings	AVE	Comp. Relia- bility	Cronbach's Alpha
	TR2	0.836			
	TR3	0.885			
	TR4	0.867			
	TR5	0.778			
	PS1	0.864			
PS	PS2	0.909	0.781	0.914	0.860
	PS3	0.877			
	IU1	0.854			
IU	IU2	0.909	0.787	0.917	0.864
	IU3	0.897			
	CU1	0.860			
CU	CU2	0.719	0 707	0.005	0.950
CU	CU3	0.895	0.707	0.905	0.059
	CU4	0.878			

Source: (Research Result, 2024)

In the second stage, we assessed the discriminant validity of each construct using the Fornell-Larcker criterion, by comparing the square root of AVE values of constructs with their correlations to other constructs [34]. As depicted in Table IV, the square root of AVE for each construct surpasses its correlation with other constructs, indicating the distinctiveness of each construct from the others [34]. This results confirm that the model satisfies discriminant validity requirements.

Table 4. Fornell-Larcker Criterion

	PE	EE	SI	FC	TR	PS	IU	CU
P E	0.767							
E E	0.691	0.82 7						
SI	0.359	0.27 5	0.79 8					
FC	0.499	0.58 8	0.23 0	0.84 0				
T R	0.552	0.53 9	0.42 1	0.47 7	0.83 2			
PS	0.380	0.37 5	0.40 0	0.28 7	0.65 2	0.88 4		
IU	0.534	0.48 4	0.33 4	0.46 5	0.58 5	0.45 7	0.88 7	
C U	0.550	0.50 8	0.32 9	0.42 4	0.48 6	0.37 2	0.68 6	0.841
0	(D		1 D	1. 0.0	0 4 1			

Source: (Research Result, 2024)

In the last stage, following the assessment of validity and reliability, it is essential to analyze the collinearity among each group of predictor latent variables in the structural model section. This is important because significant collinearity among predictor latent variables could introduce bias to the path coefficient [34]. The collinearity was evaluated by looking at the VIF value of each set of predictor latent variables. VIF values of all constructs in this research were below 5. It means there is no collinearity in each subsection of the structural model.

JITK (JURNAL ILMU PENGETAHUAN DAN TEKNOLOGI KOMPUTER)

C. Hypothesis Testing

Hypothesis testing involves examining the path coefficient values, t-values, and p-values to ascertain the factors influencing the continued usage of electronic payments. The results obtained that H1, H4, H5, H6, and H7 are accepted, while H2 and H3 are rejected. Detailed results of hypothesis testing are available in Table V and Figure 2.

Table 5. Summary of significant test
(hypothesis test)

Hypothesis	Path Coefficient	t-value	p- value	Results
$PE \rightarrow IU$	0.217	5.464	0.000	Accepted
$\rm EE \rightarrow IU$	0.035	0.820	0.412	Rejected
$SI \rightarrow IU$	0.048	1.575	0.115	Rejected
$FC \rightarrow IU$	0.162	4.522	0.000	Accepted
$TR \rightarrow IU$	0.271	5.873	0.000	Accepted
$PS \rightarrow IU$	0.119	3.285	0.001	Accepted
$IU \rightarrow CU$	0.686	31.026	0.000	Accepted

Source: (Research Result, 2024)



Source: (Research Result, 2024) Figure 1. Path Model

The next step is to see the exogenous latent variable's capacity to explain its endogenous latent variable through assessing the coefficient of determination (R²). Based on Table VI, the latent Performance exogenous variables Expectancy, Effort Expectancy, Social Influence, Facilitating Conditions, Trust, and Perceived Security can explain the endogenous latent variable Intention to Use Digital Payments of 43.7%. Then the exogenous latent variable Intention to Use Digital Payments itself can explain the endogenous latent variable Continuance Usage of Digital Payments of 47%.

Table	6	\mathbf{R}^2	and	Ω^2	va	11100
rable	о.	K"	anu	U-	va.	iues

	00	
Variabel Laten Endogen	R ²	Q^2
Intention to Use Digital Payments (IU)	0.437	0.338
Continuance Usage of Digital Payments	0.470	0.330
(CU)		

Source: (Research Result, 2024)



Accredited Rank 2 (Sinta 2) based on the Decree of the Dirjen Penguatan RisBang Kemenristekdikti No.225/E/KPT/2022, December 07, 2022. Published by LPPM Universitas Nusa Mandiri

As also seen in Table VI, the Q² values for both endogenous latent variables are more than 0, which means that the exogenous variable has an excellent predictive relevance to the endogenous variable and the exogenous variable has a good observation value.

D. Continuance Usage of Electronic Payments

Based on the survey results, 100% of participants (920 people) stated that they continued or were still using e-payments until now, specifically after the COVID-19 and no more social restriction policy. Thus, although people have started to carry out their activities generally as before the COVID-19 pandemic, e-payment usage has not been abandoned. On the other hand, epayments are still continually used. 26.63% or 245 respondents admitted that their frequency of using e-payments had decreased after the pandemic. However, for the other three-quarters of respondents, the frequency of e-payment use tends to be the same and even manages to increase after the pandemic passes.

Of 920 respondents, 64.13%, or 590 respondents, had used electronic payments since before the COVID-19 pandemic. On the other hand, about 35.87%, or 330 respondents, had just started using electronic payments since the COVID-19 pandemic occurred in Indonesia. Those data show that most of the respondents in this study were old users of e-payment and did not adopt e-payment for pandemic reasons. However, the 330 respondents indicated that the adoption of electronic payments due to the pandemic was not temporary or abandoned when the pandemic ended.

Regarding electronic payment products, it turns out that as many as 36.96% of respondents use m-banking the most. The second most widely used e-payment product is Shopeepay, an epayment integrated with the Shopee marketplace platform with many users in Indonesia. When asked about knowledge and familiarity with e-payment, half of the respondents, 59.78%, admitted to having good knowledge about e-payment. It is quite possible, considering 70.33% of respondents had used e-payments for over three years.

E. Continuance Factors of Electronic Payments Usage

Based on the results of hypotheses testing, the continuance of e-payment usage after COVID-19 as it is today is mainly determined by the intention of users (Intention to Use Digital Payments). This result aligns with studies [9]. This result indicates that user intentions can increase the actual or real use of electronic payments [30]. Thus, a strong

VOL. 10. NO. 2 NOVEMBER 2024 P-ISSN: 2685-8223 | E-ISSN: 2527-4864 DOI: 10.33480/jitk.v10i2.5492

intention to use e-payments with encouragement from several related factors can increase the sustainability of the actual use of e-payments.

The user intention (IU) is most significantly influenced by the user's trust in the platform or epayment product, which is actually an additional variable proposed in this research, not an original variable from the UTAUT model. User intention is also significantly influenced by Perceived Security. These results are similar to those in [4], [25]. In general, e-payment transactions are accessed via digital devices such as smartphones or tablets. It makes users more aware of and concerned about data and transaction security [25]. When users feel confident that all data and transactions made with e-payments are safe from security issues, such as data theft, nominal fraud, and other problems, users will have a strong desire and intention to do transactions via e-payments.

The other factor that influences user intention is the Performance Expectancy. That Performance Expectancy positively influences the Intention to Use Digital Payments is in line with studies [4], [5], [32], [35]. If the user has a strong belief in the usefulness of technology in his life, then the user will intend to use or adopt the technology [5]. The benefits of e-payments that help improve user performance in terms of payment can increase user intentions to use them [17], [36]. Facilitating Conditions also positively affect the Intention to Use Digital Payments, as also stated in [3], [9]. It indicates that the conditions of certain facilities like integrated systems, internet connections, infrastructure, or devices for accessing e-payments can affect the willingness and intention of users to use them [3].

In contrast, the ease of electronic payments (Effort Expectancy) and social influence from friends, family, or colleagues (Social Influence) were not proven to affect user intention to use epayments after the pandemic. In the studies of [9], [32], Effort Expectancy also has no significant effect on the Intention to Use Digital Payments. With the COVID-19 pandemic, e-payment users have become more aware of the security of e-payments and how the platform can protect their data and transactions [4]. Therefore, the ease of use of electronic payments is considered less able to determine the user's decision and intention to use it [4]. Respondents' answers to the Effort Expectancy question items also show that almost all respondents found it easy and did not experience any difficulties using e-payments. So, ease or effort is no longer a determining factor in the continued use of e-payments after the pandemic.



Accredited Rank 2 (Sinta 2) based on the Decree of the Dirjen Penguatan RisBang Kemenristekdikti No.225/E/KPT/2022, December 07, 2022. Published by LPPM Universitas Nusa Mandiri

Besides Effort Expectancy, Social Influence does not significantly affect the Intention to Use Digital Payments. Naturally, the decision or intention to use e-payments from users is based on their own trust and encouragement. Because finance is a private and personal matter, selfdetermination and willingness are the main drivers for an individual to use e-payments. So, the opinions and input of others have not been considered very meaningful in determining a person's intention to use electronic payments [37]. On the Social Influence question items, the majority of respondents answered disagree/strongly disagree that the closest people, such as family, friends, and colleagues, influence the behavior of respondents in using e-payments.

F. Implications

Based on the results of this research, several things need to be considered in the development of e-payment platforms in the future to maintain the continuance of e-payment usage. As user intention to continually use e-payments is mainly influenced by user's trust toward the e-payment platform, epayment service providers must ensure their platform is secure, and user transactions and personal information are confidential to gain user trust to continue using e-payments. [4], [17]. Besides user's trust, Performance Expectancy, or user's expectation in the usefulness of e-payments, also significantly influences user intention to use epayments continually. Therefore, e-payment service providers must provide complete payment features to maximize benefits to users.

Besides the practical implication, this research also contributes theoretical implication by proving that the UTAUT model can also explain the behavior and intentions of a user in the postacceptance context.

CONCLUSION

According to this study, the use of epayments remains the same after COVID-19 and there is no more social restriction policy. Although people have started to carry out their activities like before the COVID-19 pandemic, e-payment usage has not been abandoned. However, the frequency of use was decreased by some respondents. Epayment usage in Indonesia post-COVID-19 is predominantly driven by user intention, specifically for 47%. Among the determinants of user intention, trust emerges as the primary factor, which is actually an additional variable proposed in this research, not an original variable from the UTAUT model. Furthermore, factors such as Performance

JITK (JURNAL ILMU PENGETAHUAN DAN TEKNOLOGI KOMPUTER)

Expectancy, Facilitating Conditions, and Perceived Security also exert significant influence on user intention toward e-payments.

Of the seven hypotheses proposed in this study, two hypotheses cannot be proven. Specifically, there is insufficient evidence to suggest to suggest a positive relationship between Effort Expectancy and the Intention to Use Digital Payments and a positive impact of Social Influence towards the Intention to Use Digital Payments. Future investigations could delve deeper into understanding the effect of Effort Expectancy and Social Influence on post-acceptance behavior related to e-payments. Further research is also needed to capture respondents who better represent all characteristics of the Indonesian population, considering that most of the respondents in this study only came from Java island.

REFERENCE

- World Health Organization, "Coronavirus desease (COVID-19) pandemic," World Health Organization, 2022. https://www.who.int/emergencies/diseases/ novel-coronavirus-2019 (accessed Dec. 04, 2022).
- [2] Res.Asst.B, "The Impact of COVID-19 Pandemic Process on Digital Payment System: The Case of Turkey," *Eurasian J. Res. Soc. Econ.*, vol. 7, no. 7, pp. 229–240, 2020.
- [3] Istijanto and I. Handoko, "Customers' continuance usage of mobile payment during the COVID-19 pandemic," *Spanish J. Mark. -ESIC*, vol. 26, no. 3, pp. 345–362, Dec. 2022, doi: 10.1108/SJME-02-2022-0016.
- [4] Y. Zhao and F. Bacao, "How does the pandemic facilitate mobile payment? An investigation on users' perspective under the COVID-19 pandemic," *Int. J. Environ. Res. Public Health*, vol. 18, no. 3, pp. 1–22, 2021, doi: 10.3390/ijerph18031016.
- [5] W. A. Alkhowaiter, "Digital payment and banking adoption research in Gulf countries: A systematic literature review," *Int. J. Inf. Manage.*, vol. 53, no. February, p. 102102, 2020, doi: 10.1016/j.ijinfomgt.2020.102102.
- [6] indonesiabaik.id, "Orang Indonesia Makin Cashless," 2023. https://indonesiabaik.id/infografis/orangindonesia-makin-cashless (accessed Mar. 27, 2023).
- [7] Bank Indonesia, "Transaksi Uang Elektronik Beredar," 2022. https://www.bi.go.id/id/statistik/ekonomikeuangan/ssp/_layouts/15/download.aspx?S ourceUrl=https://www.bi.go.id/id/statistik/e



konomi-keuangan/ssp/Lists/Uang Elektronik Transaksi/Attachments/13/Jumlah_Transaksi _Uang_Elektronik_Beredar_2021.pdf (accessed Dec. 11, 2022).

- [8] A. Daragmeh, C. Lentner, and J. Sági, "FinTech payments in the era of COVID-19: Factors influencing behavioral intentions of 'Generation X' in Hungary to use mobile payment," J. Behav. Exp. Financ., vol. 32, p. 100574, 2021, doi: 10.1016/j.jbef.2021.100574.
- [9] S. Chaveesuk, B. Khalid, and W. Chaiyasoonthorn, "Digital payment system innovations: A marketing perspective on intention and actual use in the retail sector," *Innov. Mark.*, vol. 17, no. 3, pp. 109–123, 2021, doi: 10.21511/im.17(3).2021.09.
- [10] Kementerian Kesehatan Republik Indonesia, "PPKM di Indonesia Resmi Dicabut," 2022. https://sehatnegeriku.kemkes.go.id/baca/rili s-media/20221230/0042128/ppkm-diindonesia-resmi-dicabut/ (accessed Mar. 27, 2023).
- [11] G. Ghosh, "Adoption of Digital Payment System by Consumer: A review of Literature," Int. J. Creat. Res. Thoughts, vol. 9, no. 2, pp. 2320– 2882, 2021, [Online]. Available: www.ijcrt.org
- [12] R. R. Alojonovich and R. A. B. Ogli, "The Importance of Digital Payment Systems in the Digital Economy," *Sci. Techincal J. NamIET*, vol. 6, no. 1, pp. 287–293, 2021, doi: 10.1088/1757-899X/869/7/072003.
- [13] A. Kapoor, R. Sindwani, M. Goel, and A. Shankar, "Mobile wallet adoption intention amid COVID-19 pandemic outbreak: A novel conceptual framework," *Comput. Ind. Eng.*, vol. 172, no. PB, p. 108646, 2022, doi: 10.1016/j.cie.2022.108646.
- [14] A. M. Musyaffi, D. A. P. Sari, and D. K. Respati, "Understanding of Digital Payment Usage During COVID-19 Pandemic: A Study of UTAUT Extension Model in Indonesia," *J. Asian Financ.*, vol. 8, no. 6, pp. 475–0482, 2021, doi: 10.13106/jafeb.2021.vol8.no6.0475.
- [15] W. Shishah and S. Alhelaly, "User experience of utilising contactless payment technology in Saudi Arabia during the COVID-19 pandemic," *J. Decis. Syst.*, vol. 30, no. 2–3, pp. 282–299, 2021, doi: 10.1080/12460125.2021.1890315.
- [16] T. P. Wisniewski, M. Polasik, R. Kotkowski, and A. Moro, "Switching from Cash to Cashless Payments during the COVID-19 Pandemic and Beyond," SSRN Electron. J., no. 337, 2021, doi: 10.2139/ssrn.3794790.
- [17] A. Yoebrilianti, N. Nurhyani, and K. Ikhsan, "M-Payment and Covid-19: Understanding the

08

(cc)

VOL. 10. NO. 2 NOVEMBER 2024 P-ISSN: 2685-8223 | E-ISSN: 2527-4864 DOI: 10.33480/jitk.v10i2.5492

Determinants of Consumers Adopting and Recommending Digital Payment System," *J. Manaj. dan Kewirausahaan*, vol. 10, no. 1, pp. 58–70, 2022, doi: 10.26905/jmdk.v10i1.6614.

- [18] A. Luqman, C. C. Li, and S. S. Mohamad, "Factors Affecting Continuance Intention in E-Tourism Technologies Amidst Covid-19 Pandemic," *Int. J. Acad. Res. Bus. Soc. Sci.*, vol. 12, no. 4, pp. 666– 675, Apr. 2022, doi: 10.6007/IJARBSS/v12i4/13119.
- [19] C. Pribeanu, G. Gorghiu, and E.-A. Santi, "Drivers of Continuance Intention To Use the Online Learning Platform After the Covid-19 Pandemic," *Probl. Educ. 21st Century*, vol. 80, no. 5, pp. 724–736, 2022, doi: 10.33225/pec/22.80.724.
- [20] P. Dangaiso, F. Makudza, D. C. Jaravaza, J. Kusvabadika, N. Makiwa, and C. Gwatinyanya, "Evaluating the impact of quality antecedents on university students' e-learning continuance intentions: A post COVID-19 perspective," *Cogent Educ.*, vol. 10, no. 1, 2023, doi: 10.1080/2331186X.2023.2222654.
- [21] E. E. Marandu, I. R. Mathew, T. D. Svotwa, R. P. Machera, and O. Jaiyeoba, "Predicting students' intention to continue online learning post-COVID-19 pandemic: extension of the unified theory of acceptance and usage technology," *J. Appl. Res. High. Educ.*, vol. 15, no. 3, pp. 681– 697, Apr. 2023, doi: 10.1108/JARHE-02-2022-0061.
- [22] L. Yang *et al.*, "Changes in Mobile Health Apps Usage Before and After the COVID-19 Outbreak in China: Semilongitudinal Survey.," *JMIR public Heal. Surveill.*, vol. 9, p. e40552, Feb. 2023, doi: 10.2196/40552.
- [23] B. Bai and Z. Guo, "Understanding Users' Continuance Usage Behavior Towards Digital Health Information System Driven by the Digital Revolution Under COVID-19 Context: An Extended UTAUT Model," *Psychol. Res. Behav. Manag.*, vol. Volume 15, no. August, pp. 2831–2842, Sep. 2022, doi: 10.2147/PRBM.S364275.
- [24] I. G. L. A. Aprianto, "Tinjauan Literatur: Penerimaan Teknologi Model UTAUT," KONSTELASI Konvergensi Teknol. dan Sist. Inf., vol. 2, no. 1, pp. 138–144, 2022, doi: 10.24002/konstelasi.v2i1.5377.
- [25] D. Chawla and H. Joshi, "Role of mediator in examining the influence of antecedents of mobile wallet adoption on attitude and intention," *Glob. Bus. Rev.*, vol. 24, no. 4, pp. 609–625, 2023.
- [26] K. Al-Saedi and M. Al-Emran, "A Systematic Review of Mobile Payment Studies from the



Lens of the UTAUT Model BT - Recent Advances in Technology Acceptance Models and Theories," M. Al-Emran and K. Shaalan, Eds. Cham: Springer International Publishing, 2021, pp. 79–106. doi: 10.1007/978-3-030-64987-6_6.

- [27] Y. Jadil, N. P. Rana, and Y. K. Dwivedi, "A metaanalysis of the UTAUT model in the mobile banking literature: The moderating role of sample size and culture," *J. Bus. Res.*, vol. 132, pp. 354–372, 2021, doi: 10.1016/j.jbusres.2021.04.052.
- [28] W. A. Alkhowaiter, "Use and behavioural intention of m-payment in GCC countries: Extending meta-UTAUT with trust and Islamic religiosity," *J. Innov. Knowl.*, vol. 7, no. 4, p. 100240, 2022, doi: 10.1016/j.jik.2022.100240.
- [29] A. M. Musyaffi, D. A. P. Sari, and D. K. Respati, "Understanding of Digital Payment Usage During COVID-19 Pandemic: A Study of UTAUT Extension Model in Indonesia," *J. Asian Financ.*, vol. 8, no. 6, pp. 475–482, 2021, doi: 10.13106/jafeb.2021.vol8.no6.0475.
- [30] P. Patil, K. Tamilmani, N. P. Rana, and V. Raghavan, "Understanding consumer adoption of mobile payment in India: Extending Meta-UTAUT model with personal innovativeness, anxiety, trust, and grievance redressal," *Int. J. Inf. Manage.*, vol. 54, no. February, p. 102144, 2020, doi: 10.1016/j.ijinfomgt.2020.102144.
- [31] A. Mishra, A. Shukla, N. P. Rana, W. L. Currie, and Y. K. Dwivedi, "Re-examining postacceptance model of information systems continuance: A revised theoretical model using MASEM approach," *Int. J. Inf. Manage.*, vol. 68,

JITK (JURNAL ILMU PENGETAHUAN DAN TEKNOLOGI KOMPUTER)

p. 102571, 2023, doi: https://doi.org/10.1016/j.ijinfomgt.2022.102 571.

- [32] J. H. Jung, E. Kwon, and D. H. Kim, "Mobile payment service usage: U.S. consumers' motivations and intentions," *Comput. Hum. Behav. Reports*, vol. 1, no. February, p. 100008, 2020, doi: 10.1016/j.chbr.2020.100008.
- [33] P. S. Levy and S. Lemeshow, Sampling of Populations: Methods and Applications Fourth Edition. Wiley, 2023.
- [34] J. F. Hair, G. T. M. Hult, C. M. Ringle, and M. Sarstedt, A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) Third Edition. Los Angeles: SAGE Publications, Inc., 2022.
- [35] Maryani, K. T. Utaminingsih, and H. Alianto, "The influence of UTAUT model factors on the intension of millennials generation in using mobile wallets in Jakarta," *Proc. 2020 Int. Conf. Inf. Manag. Technol. ICIMTech 2020*, no. August, pp. 488–492, 2020, doi: 10.1109/ICIMTech50083.2020.9211274.
- [36] S. Singh, "An integrated model combining the ECM and the UTAUT to explain users' postadoption behaviour towards mobile payment systems," *Australas. J. Inf. Syst.*, vol. 24, pp. 1– 27, 2020, doi: 10.3127/ajis.v24i0.2695.
- [37] A. M. Musyaffi, D. A. P. Sari, and D. K. Respati, "Understanding of Digital Payment Usage During COVID-19 Pandemic: A Study of UTAUT Extension Model in Indonesia," *J. Asian Financ. Econ. Bus.*, vol. 8, no. 6, pp. 475–482, 2021, doi: 10.13106/jafeb.2021.vol8.no6.0475.

